

**Boehringer Ingelheim Pharmaceuticals, Inc.**  
**Announcement of Interest to Support Continuing Medical Educational Programs thru Grants**

(Also available at [www.bipigrants.com](http://www.bipigrants.com))

**I. Overview:**

The Boehringer Ingelheim Pharmaceuticals, Inc (BIPI) Medical Grants Department consists of education professionals who facilitate life long learning for clinicians and patients through support of independent education. Our purpose is to bridge unmet clinical needs by support of innovative educational solutions that improve competencies, clinical performance, and patient outcomes in BIPI's therapeutic areas of interest.

The intent of this announcement is to notify experienced and accredited Continuing Medical Education (CME) providers and accredited Continuing Education (CE) providers that BIPI is interested in receiving applications for educational grants for support consideration.

BIPI is interested in the development and execution of educational activities that are based on documented educational needs and will lead to an improvement in the care of patients.

Applications will be considered that:

- Demonstrate an integrated learning approach
- Have well defined and researched needs assessments that identify current practice gaps
- Address national, regional, or local educational needs
- Link educational needs to achievable educational objectives
- Encourage the use of adult learning principles to design interactive educational interventions
- Result in improvements in clinical competencies, skills, attitudes or performance
- Measure outcomes that demonstrate achievement of objectives
- Have sufficient mechanisms in place to manage both conflict of interest and content validation

**II. Process:**

Grant applications need to be submitted online at [www.bipigrants.com](http://www.bipigrants.com). Following submission, there may be additional requests for more information from the BIPI Grants Resource Office. While this Announcement will terminate in 30 days, please be aware that BIPI will continue to review all grant requests which are received.

Submission of a complete response is not a guarantee of program approval. BIPI reserves the right to deny any and all responses. Requestors are solely responsible for any costs incurred in the preparation of the request and may not build these costs into this or any subsequent proposal.

### III. Specific Request Information:

Request for Proposal Release Date:	December 1, 2009
Submission Timing:	February 1, 2010
Therapeutic Area:	Cardiology
Disease:	Stroke Prevention in Atrial Fibrillation
Educational Topic(s):	<ul style="list-style-type: none"> <li>• Highlight the under- recognized risk of stroke and/or inadequate prophylaxis in patients with atrial fibrillation and the associated morbidity, mortality, and cost burdens.</li> <li>• Discuss strategies to incorporate clinical guidelines and quality measures into patient care to optimize outcomes of anticoagulation therapy.</li> <li>• Discuss current and potential new challenges and opportunities in stroke prevention in atrial fibrillation.</li> <li>• Describe the multifaceted role of thrombin and its contribution to the underlying pathophysiology that results in thromboembolic events.</li> <li>• Enhance awareness and knowledge of current clinical and pharmaco-economic research that adds to the body of scientific evidence and contributes to the care of patients with atrial fibrillation.</li> <li>• Develop strategies to improve communication between HCPs and their patients/caregivers about the benefits and risks of anticoagulation therapy.</li> </ul>
Target Audience(s):	Cardiologists, Primary Care Clinicians, Allied Health Professionals, Managed Markets, and other health care professionals who manage anticoagulant and antithrombotic therapies for patients with atrial fibrillation.
Educational Format:	All formats for effective education on this topic are being considered, including but not limited to, grand rounds, live meetings, workshops, symposia, web based programs, publications, and point of care education.
CME/CE Certification:	U.S. based applicants must be accredited to provide CME/CE by the ACCME, AOA, AAFP, AANC, AAPA, ACPE or equivalent; or by the official state accrediting agency
Outcomes Encouraged:	Level 2-Learning Level 3-Skills
Submission Site:	<a href="http://www.bipigrants.com">http://www.bipigrants.com</a>